

2024 Sponsor Benefits



EXCLUSIVE BENEFITS

Access to 'Proud Sponsor' Badge to Display on Website and Marketing Materials				
Logo on 1,750+ Little Green Thumbs student t-shirts*				
Personalized Impact Report				
Social Media Individual Recognition (14,000+ followers)	X1 LOGO			

LOGO RECOGNITION

Website Homepage (22,000+ annual visitors)		•			
Kid's Agriculture Website (27,000+ annual visitors)	•	•			
Educator Presentations (10 per year)					
Agriculture Events Sponsor Sign	•	•			
Educator Guide** (3,500+ distribution)	•	•			
Partner E-newsletter (480+ distribution)	x2	xl	xl		
Educator E-newsletter (4,100+ distribution)	x4	x2	xl	xl	

MEDIA RECOGNITION

Western Producer Ad (26,828 distribution)						
Social Media Group Recognition (14,000+ followers)	XI LOGO	X2 LOGO	X2 NAME	X2 NAME	XI NAME	
Website 'Our Sponsors' Page	LOGO + LINK	LOGO + LINK	LOGO + LINK	LOGO	NAME	NAME
'I Support Ag Education' Card		•				•
Receive Quarterly AITC-SK Updates & Stories		•				•
Annual Report Recognition	LOGO	LOGO	LOGO	LOGO	NAME	NAME

Superhero (\$50,000+) Sponsorship includes Leader benefits PLUS additional recognition tailored to your needs and mutually agreed upon with the Executive Director.

Annual Membership fee for AITC-SK is \$100 and must be paid prior to March 1, 2024 to be eligible to vote at the Annual General meeting. The Annual Membership fee is in addition to the Sponsor Benefit amount.

*if funding is confirmed prior to February 28, 2024

**if funding is confirmed prior to June 30, 2024



2024 Agreement

Thank you for helping to grow agriculture education in Saskatchewan. Your contribution is helping to inspire the next generation of decision makers, consumers, and big thinkers to care about agriculture and the future of our food system. Together, we are building a strong future for agriculture.

Sponsor Benefits	Superhero \$50,000+	Champion \$10,000+	Builder \$1,500+				
We hereby agree to participate	Leader \$25,000+	Partner \$5,000+	Promoter \$500+				
as a sponsor of Agriculture in the Classroom Sask. Inc. for 2024.	Hero \$15,000+	Amount \$					
Membership							
The \$100 Annual Membership fee is reco		Membership \$					
Total Contributions	1	otal Amount \$					
Contact Information	Paym	ent Method					
Organization:	Ch	Cheque					
Name:							
Fitle:	Mail to: Agriculture in the Classroom Sask. Inc RR#4, Site 412, Box 278						
Address:			Saskatoon, SK S7K 3J7				
City:	Elec	ctronic Fund Transfer					
Province: Postal Code:		Send to: finance@aitc.sk.ca					
Phone:	Direct Deposit						
Cell:		Contact: finance@aitc.sk.ca					
=-mail:	u require an invoice prio	equire an invoice prior to payment?					
'd like to stay updated on AITC-SK initiati	ves and Yes	Yes No					
mpact, sign me up for the Partner E-new	sletter: Prefer	Preferred method to receive receipts?					
Yes No	Em	ail Mail					
Signature:							
Date:							

Please complete this form and return, with your company logo, to Leah at leah@aitc.sk.ca. Or return by mail to the address above.

